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New Online Consultant Video at Lensbest.de: Step-by-Step Instructions on How to Use Contact Lenses

- Inserting and removing contact lenses
- Caring for contact lenses with and all-in-one solution
- Caring for contact lenses with peroxide systems

Will I be able to put my lenses on and take them off without any problems? How do you ensure thorough cleaning and disinfection? Anyone who has not been using contact lenses for very long is often unsure about how to handle them.

Optician Vanessa Lähn is a contact lens specialist at Lensbest and answers a lot of questions from contact lens users every day. A series of tutorial and consultant videos answer the most frequently asked questions, providing step-by-step instructions on how to properly handle these practical little vision aids.

The series starts with tutorials on how to insert and remove, as well as care for and disinfect contact lenses with various cleaning systems. These links take you to the videos:

<https://www.lensbest.de/shop/service-VideoLinsenStart>

With the production of video tutorials, Lensbest is expanding its role as an interactive tour guide for its customers. The interactive shop provides advice on all topics related to good vision. The formats used range from personal advice via interactive tools, video tutorials and consultant videos.

About 4Care GmbH

4Care is a division of the international MyOptique group and is a leading omni-channel suppliers of contact lenses, care products, eyeglasses and sunglasses across Europe.

The Kiel-based German company is known for its high-quality products, personal advice and innovative sales concepts – online and over the counter.

4Care's brand promise is to offer everyone – everywhere – the perfect solution for their eyes. Customized and comprehensive product and service solutions for maintaining healthy and optimal eyesight are a matter of course. 4Care is a certified manufacturer of medical products throughout Europe. With its strong portfolio of brands (Lenscare Contact Lenses and Solutions, Lennox Eyewear Glasses and Sunglasses and Acumed Contact Lenses, Solutions, Sunglasses and Ready Readers) the company serves various target groups and market segments through diverse distribution channels. Furthermore Lensbest, the interactive Online-Shop, offers a wide variety of professional consulting services such as informative videos, interactive help in finding the right type of lenses or glasses and a virtual try-on.

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Our brands:

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