

A promotional image for the Candy Colors eyewear collection. It features a pair of orange-rimmed prescription glasses and a pair of black-rimmed sunglasses with pink lenses. To the right, there are several colorful, layered marshmallows on sticks and small square candies. The background is a light blue and pink gradient. A pink circle in the top left contains the text 'CANDY COLORS'. A blue banner in the top left contains the text 'Pressemitteilung'.

CANDY  
COLORS

Pressemitteilung

Kiel, 10 February 2017

## NEW at Lensbest: CANDY COLORS eyewear collection!

- PURE PASTEL
- TASTY SHADES
- FILIGREE FRAMES

**Prescription glasses and sunglasses with that natural springtime feeling!  
Available immediately in the current CANDY COLORS collection at [lensbest.de](http://lensbest.de).**

The new CANDY COLORS collection introduces summer-like, soft ice-cream colours such as mint or rosé, delicate pastels from sky-blue to apricot, and subtle flesh tones. All of these styles go well with the current fashion colours for spring/summer 2017 and are therefore ideal as a stylish accessory. Soft, rounded outlines, filigree frames and an appealing play with transparencies, give the collection a summery lightness. The CANDY COLORS collection offers the right pair of prescription eyeglass frames for every facial shape: From the fashionable wayfarer or panto frames, to classic oval and angular spectacles, to the exciting cat-eye frame, everything is there. The sunglass collection includes trends such as pilot or round-lens glasses.

This season, plastic is the typical material in the CANDY COLORS eyewear and sunglasses collection – with various styles. Some come in shiny and rich colours, or once again the frosted look, including a wonderfully haptic or translucent style. The other models come in a blend of metallic materials, which provide a very special touch to the glasses. Overall, a very fresh, spring-like collection, with delicate pastels and bright candy colours that makes us long for sunshine and fashion!

Click here to see the collection:

<https://www.lensbest.de/shop/trends-n-style-brillen/candy-colors-brillen>

### About 4Care GmbH

4Care is a division of the international MyOptique group and is a leading omni-channel suppliers of contact lenses, care products, eyeglasses and sunglasses across Europe.

The Kiel-based German company is known for its high-quality products, personal advice and innovative sales concepts – online and over the counter.

4Care's brand promise is to offer everyone – everywhere – the perfect solution for their eyes. Customized and comprehensive product and service solutions for maintaining healthy and optimal eyesight are a matter of course. 4Care is a certified manufacturer of medical products throughout Europe. With its strong portfolio of brands (Lenscare Contact Lenses and Solutions, Lennox Eyewear Glasses and Sunglasses and Acumed Contact Lenses, Solutions, Sunglasses and Ready Readers) the company serves various target groups and market segments through diverse distribution channels. Furthermore Lensbest, the interactive Online-Shop, offers a wide variety of professional consulting services such as informative videos, interactive help in finding the right type of lenses or glasses and a virtual try-on.

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Our brands:

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