



NEUE NOSTALGIE  
Retro Chic | Materialmix | Vintage Modelle



Kiel, 7 June 2017

## The Latest in Retro Eyewear Fashion

- RETRO CHIC
- MATERIAL MIX
- VINTAGE MODELS

**Retro eyeglass frames are making a sensational comeback! Just like vinyl records, plush easy chairs and Dutch roadsters, for many people retro frames represent the typical allure of “the good old days” and are starting a new trend.**

They are called Panto, Clubmaster, Cateye or Aviator, and are THE summer megatrend. Glasses and sunglasses reminiscent of styles from the 1920s to the 1980s are found in the collections of all major eyewear brands. A broad selection of retro frames are available at Lensbest in the NEUE NOSTALGIE collection of glasses and sunglasses.

Striking designs, combined with classic colours and superbly crafted materials make these glasses and sunglasses must-have accessories that go with many outfits and can be worn for much longer than just one season. Many of the sunglasses can be adapted to your prescription strength and customized with different lens colours.

Please contact me for samples or visual material. Click on the links below to see the collections of glasses and sunglasses:

<https://www.lensbest.de/shop/trends-n-style-brillen/neue-nostalgie-korrektionsbrillen>

<https://www.lensbest.de/shop/trends-n-style-sonnenbrillen/neue-nostalgie-sonnenbrillen>

### About 4Care GmbH

4Care is a division of the international MyOptique group and is a leading omni-channel suppliers of contact lenses, care products, eyeglasses and sunglasses across Europe. The Kiel-based German company is known for its high-quality products, personal advice and innovative sales concepts – online and over the counter.

4Care's brand promise is to offer everyone – everywhere – the perfect solution for their eyes. Customized and comprehensive product and service solutions for maintaining healthy and optimal eyesight are a matter of course. 4Care is a certified manufacturer of medical products throughout Europe. With its strong portfolio of brands (Lenscare Contact Lenses and Solutions, Lennox Eyewear Glasses and Sunglasses and Acumed Contact Lenses, Solutions, Sunglasses and Ready Readers) the company serves various target groups and market segments through diverse distribution channels. Furthermore Lensbest, the interactive Online-Shop, offers a wide variety of professional consulting services such as informative videos, interactive help in finding the right type of lenses or glasses and a virtual try-on.

4Care GmbH  
Wissenschaftspark  
Fraunhoferstraße 17  
24118 Kiel



Ihr direkter Kontakt:  
Frauke Rodeck  
Public Relations

Phone: +49(0) 431 - 88 11 638  
Fax: +49(0) 431 - 88 11 709  
E-Mail: f.rodeck@4care.de

Our brands:

LENSBEST

lenscare

Lennox  
optics