



Pressemitteilung

LONDON
RETRO

CARE
Eye Professionals

Kiel, 10 November 2015

New Arrivals at Lensbest: Stylish Eyewear Labels from the Fashion Capital, London!

The retro trend in eyewear fashion continues. The British capital of London is the vibrant centre for retro looks. Three eyewear labels from the fashion capital are now available at lensbest.de.

London Retro, founded in 2011, combines the shapes of the past with modern trends to create new, inspiring eyeglass frames. Expressive acetate frames that are coloured on the inside, different tortoiseshell variations and silver-coloured design elements give the frames character. You can see the collection here:

<http://www.lensbest.de/shop/marken/marke-london-retro>

The **Scout Eyewear** collection is spectacular. The design team's creations are so unconventional and stylish that they properly shake up the world of eyewear fashion! The Scout Eyewear frames are versatile, daring and very colourful, mixed with neon, romantic lace designs and spectacular prints. You can see the collection here:

<http://www.lensbest.de/shop/marken/marke-scout>

The British online eyewear shop **Glasses Direct** scores with its own selection of stylish frames at reasonable prices, marketed under the name "The Collection." From the fashionable full-rim frame of high-quality acetate to the ultralight rimless version, Glasses Direct has frames for every day and everyone:

<http://www.lensbest.de/shop/marken/marke-glasses-direct>

About 4Care GmbH

4Care is a division of the international MyOptique group and is a leading omni-channel supplier of contact lenses, care products, eyeglasses and sunglasses across Europe. The Kiel-based German company is known for its high-quality products, personal advice and innovative sales concepts – online and over the counter.

4Care's brand promise is to offer everyone – everywhere – the perfect solution for their eyes. Customized and comprehensive product and service solutions for maintaining healthy and optimal eyesight are a matter of course. 4Care is a certified manufacturer of medical products throughout Europe. With its strong portfolio of brands (Lenscare Contact Lenses and Solutions, Lennox Eyewear Glasses and Sunglasses and Acumed Contact Lenses, Solutions, Sunglasses and Ready Readers) the company serves various target groups and market segments through diverse distribution channels. Furthermore Lensbest, the interactive Online-Shop, offers a wide variety of professional consulting services such as informative videos, interactive help in finding the right type of lenses or glasses and a virtual try-on.

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Our brands:

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